

**IN MY SHOES, INC**

## **THE EDUCATION CENTER**

*Serving, Supporting and Educating Parents on Education*

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Dear Parents, Patrons and Partners,

Tomorrow, June 27, 2009 is the tip off of a series of Parent Education Seminars to educate parents on the **'How's'** to create quality education for their child. We have distributed over 2000 flyers, sent over 4000 emails and this does not include what you have done to get the word out.

It is estimated that our Supporting organizations, businesses, and individuals will account for an additional 10,000 people being informed. In addition, two radio Public Service Announcements were confirmed to have aired.

Parent and partners, as we move to create and increase quality education, we must not be misled by *'fluff'* when it is put in front of us and our children. We must be in a knowledgeable position to recognize it and respond accordingly.

We, at In My Shoes, Inc., have coined and are introducing a new term and we want you to spread the word. The term is PPII (Positive Parent Involvement and Influence). We are moving from the old lack of knowledge PI (Parent Involvement) to parents who are educated on education PPII (Positive Parent Involvement and Influence).

We also want to give thanks to those of you who understand *'Collective Consciousness'*. Roughly 5% of you, without children, asked for the information to give to a parent.

Today, we can continue to promote the seminars and direct people to [www.inmyshoes.org](http://www.inmyshoes.org). We will be accepting walk-in registrations.

*This is a new school year. Let's create quality education for your child together. You have a partner.*

Sincerely,  
Phyllis Austin, Founder